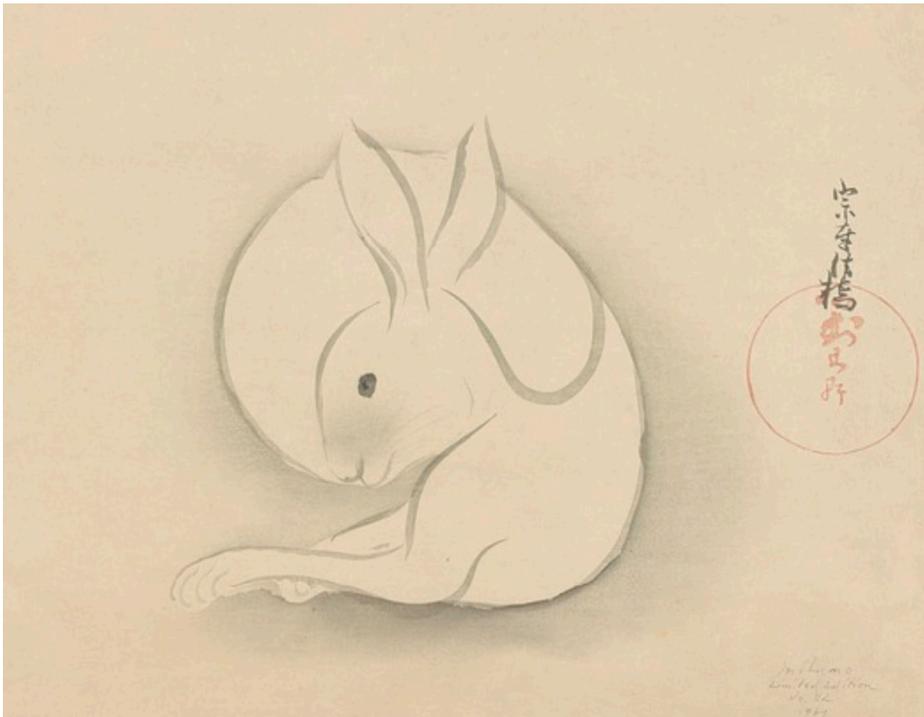




Design Your Logo

- ① In *Rabbit Against Full Moon*, the painting on the left, Tawaraya Sōtatsu combined the shapes of a moon and a rabbit to create a design with timeless appeal. This technique is used by graphic designers today. The World Wildlife Fund logo, on the right, inspired by a panda, is a great example of this. With 16,306 endangered species threatened with extinction, the WWF's conservation work has never been more critical.
- ② How do you interpret Sōtatsu's painting of the rabbit and the moon? In Japanese mythology, a rabbit lives in the moon. What is your favorite folk story or myth? Draw or paint a simple design summarizing the story, just like Sōtatsu did.
- ③ If you were to use his rabbit and moon painting on a book cover, what would the book be about?



Rabbit Against Full Moon by Tawaraya Sōtatsu
National Museum of Asian Art

